

2019: When the rubber hits the dirt

Blood, Sweat & Tears Promotions

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Grab your helmet, a pair of goggles and a steering wheel – the 2019 racing season is upon us, and Blood, Sweat & Tears Promotions is just as ready as you are.

The cold winter has everyone raring for the green flag. All three of Colorado's premier dirt tracks – Philips County Raceway, I-76 Speedway and El Paso County Raceway – have been improved over the long offseason, just in time to welcome drivers, crews and fans alike.

The season kicks off at Philips County Raceway on April 20th. As usual, familiar faces will put rubber to the dirt in the weekly racing series to battle for the championships, and this year, BST is proud to announce the addition of a brand-new series, the Tri-State Tour.

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The Tri-State Tour will feature races at four tracks across three states – Colorado, Kansas and Nebraska. It's an exciting addition to the dirt racing schedule and will spur the series into a new season of growth.

Speaking of brand-new series, El Paso's season opener will feature the Lucas Oil POWRi Series, which will bring the unique "Wingless Warrior" sprint cars to the dirt. Head over to El Paso to see these machines roll off the grid for the first time on April 27th.

Youngsters in the NOW600 Series will also hit the track this April for the first race in the season, and BST is proud to report that the series has nearly doubled in size since its inception in 2018. A major focus this year is encouraging younger competitors to get behind the wheel in the series, and success has been seen thus far.

Dirt racing continues to be a stronghold for motorsports in Colorado. There's been an increase in both participation and spectatorship in recent years. All the divisions are doing extremely well with the addition of new competitors to the familiar rosters every weekend.

For complete 2019 season schedules, be sure to check out the tracks on their respective Facebook pages as well as BSTpromotions.com. Any questions can be directed to Joe Bellm, president of BST Promotions, who can be reached at 720-404-0400.