



**January 2021**

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## ***PRESS RELEASE***

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The ASCS Sprint Cars come back in 2021 as the premier dirt track racing division in the Great Plains region and look forward to continued growth in an exciting 2021 season.

BST Promotions would first like to thank our previous ASCS Tour Director, Mike Hathaway, for the fantastic work he accomplished in previous seasons to help the organization grow to what it has become today. We look forward to seeing him back behind the wheel and focusing on his business in its new location in Falcon, CO.

BST would like to welcome our new ASCS Tour Director, Jeremy Lovelady, who comes from a strong family background in racing and brings his enthusiasm for the sport to his new position helping to forge an exciting 2021 season. Also new this year, BST welcomes Brad Ernst as the new Tech Director.

Colorado's ASCS Sprint Car Centennial Region has a 12-race local race schedule beginning April 24<sup>th</sup> at El Paso County Raceway in Calhan, CO and running again at EPCR on May 22<sup>nd</sup>. June begins with a double-header starting at Phillips County Raceway in Holyoke, CO on June 18<sup>th</sup>, following with I-76 Speedway in Fort Morgan, CO on June 19<sup>th</sup> before ASCS returns to EPCR on June 26<sup>th</sup>. I-76 Speedway will also host ASCS on July 31<sup>st</sup> and August 21<sup>st</sup> before once again returning to EPCR August 28<sup>th</sup>. Traveling south to Honor Speedway in Pueblo, CO the ASCS will be featured there on September 4<sup>th</sup> and finishes at EPCR with races on September 11<sup>th</sup> and September 25<sup>th</sup>.

In addition to the Centennial Region Schedule, BST is also proud to offer the Month of Money Tour for the ASCS Great Plains Region. This is separate and can be run in addition to the Centennial Schedule. The Month of Money Tour kicks off for a 3-day weekend full of elite racing June 11<sup>th</sup>-13<sup>th</sup> at the Blackhills Speedway in Rapid City, SD, travels south to Gillette Thunder Speedway in Gillette, WY and wraps up at the Casper Speedway in Casper, WY. The Tour continues June 18<sup>th</sup> and 19<sup>th</sup> in a double-header at Phillips County and I-76 Speedway. In a 4<sup>th</sup> of July blast, ASCS travels to Sweetwater Speedway in Rock Springs, WY July 3<sup>rd</sup> and 4<sup>th</sup>, and the tour finishes strong July 17<sup>th</sup> at Lincoln County Raceway in North Platte, NE.

**2021 promises to be a great season for the ASCS racing organization and we look forward to seeing you at the races!**